

## KOHA • Project Application Form

Please complete all questions on this form. If you have not previously applied for KOHA funding, an Organisation Profile must be sent with this application.

<b>GENERAL INFORMATION</b>		
1	<b>Date</b>	April 2009
2	<b>Name of your organisation</b>	Save the Children, New Zealand
3	<b>Address</b>	204 Willis Street Wellington
4	<b>Main contact person and position</b>	Guada Lagrada, Asia Programme Manager
5	<b>Phone number fax number and email address</b>	Tel: +64 (4) 3856847 Email: guada@savethechildren.org.nz
6	<b>Project Title</b>	ADATS Youth Programme
7	<b>Project Locality</b>	40 Clusters in Chickballapur District, Karnataka, South India
8	<b>Project Sector Category</b>	Children & Youth
9	<b>Name &amp; Address of partner organisation in the developing country responsible for the project</b>	Agricultural Development & Training Society, ADATS Campus, Bagepalli 561 207, Chickballapur District, Karnataka India

10	<b>Relationship of this organisation to your NGO</b>	<ul style="list-style-type: none"> <li>• Project Partner implementing a Community Sponsorship Programme for the past 12 years</li> <li>• Implemented 3 VASS/KOHA Programmes</li> </ul>				
11	<b>Name &amp; Position of contact person in recipient country</b>	Ram Esteves Project Director ADATS				
12	<b>KOHA funds requested</b>	NZ\$ 630,402				
	<b>Administration Component</b>					
	<b>Subtotal</b>					
	<b>GST</b>					
	<b>TOTAL</b>					
<b>PROJECT INFORMATION</b>						
13	<b>Amount requested is to fund a: (tick one box)</b>					
	(a) Whole project	(b) Specific part of a project <input checked="" type="checkbox"/>	(c) Unspecified contribution to a project			
14	<b>Length of funding proposed in years: (tick one box)</b>					
	1	2	3 <input checked="" type="checkbox"/>	4	5	Other (specify)
15	<b>Which year of the multi-year project is this application seeking funding for? (tick one box)</b>					
	1 <input checked="" type="checkbox"/>	2 <input checked="" type="checkbox"/>	3 <input checked="" type="checkbox"/>	4	5	

16	<b>Project Timetable:</b>			
	<b>Start date</b> April 2009	<b>Finish date</b> March 2012		
17	<b>Has this <u>partner</u> received KOHA funding before? (tick one box)</b>	<b>YES</b> <input checked="" type="checkbox"/>	<b>NO</b> <input type="checkbox"/>	
18	<b>Has this <u>project</u> received KOHA funding before? (tick one box)</b>	<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input checked="" type="checkbox"/>	
19	<b>If YES, give details on funding, funding date(s) and reports due/submitted in the past five years.</b>			
	<b>Amount of KOHA grant received:</b>			
	<b>Funding ratio (tick one box)</b>	<b>1:1</b> <input type="checkbox"/>	<b>2:1</b> <input type="checkbox"/>	<b>3:1</b> <input type="checkbox"/>
	<b>Date(s) Funds Received:</b>			
	<b>Date(s) Report(s) to KOHA PSC Due:</b>			
	<b>Date(s) Report(s) Sent to KOHA PSC:</b>			
20	<b>Project goal:</b>	<b>GOAL:</b> Energy & Potential of Coolie Youth Harnessed for their Development  <b>PROJECT PURPOSE:</b> Jobs, Businesses & Occupations Accessed by Schooled Coolie Youth		
21	<b>Background and rationale for the project</b>	<b>BACKGROUND</b> ADATS has been working with Coolie children for the past 32 years. In the past 14 years alone, largely with SCNZ and VASS support as well as the self efforts of village communities, 45,181 small and poor peasant children were put through school. Success rate has been 67% with most of them completing		

10 years of schooling. Unfortunately 11% dropped out after Middle School and 22% after Primary School.

Follow up of these school finished children has not been systematic. For nearly 2 decades ADATS conducted a whole lot of *ad hoc* activities like imparting skill training and placing thousands of Youth in city jobs, conducting month long life skill training to 1,324 Coolie Youth, counselling, etc. But these have not been structured and systematic efforts whose Results can be measured. In a word, ADATS has lacked a Youth Policy for the past 32 years.

### **THE PROBLEM**

This has the immediate consequence of Coolie Youth not being organised. In a milieu where the political climate misuses and misleads Youth, coupled with the aspirations of Youth not matching those of their parents, a vast majority of them merely reject peasant lifestyles, but with no alternate at hand.

Coolie Youth not being organised leads to their being unable to get and retain jobs. Young women do not plan their careers. Coolie Youth avoid business ventures. They do not explore Off-Farm Ventures, and they do not participate in traditional agriculture. They are unable to leverage the power of the powerful people's organisation their parents have built up. Each of these 5 Main Problems has causal factors which are shown in the Problem Tree attached to this application.

**The Focal Problem is that Schooled Coolie Youth have no Access to Jobs & Businesses.**

This, in turn, leads to a lot of negative consequences, including a swelling in the ranks of the unemployed and their getting engaged in wasteful pursuits. Young women are unable to break out of gender rote roles within their families. Youth being trapped in low paying jobs. They are unable to exploit emerging opportunities, including a modernisation of family cultivation.

**The negative impact of all this is that the Energy and Potential of Coolie Youth gets Wasted and Dissipated.**

### **OBJECTIVES**

Mainstream forces misusing and misleading Youth, aspirations not matching those of their parents, rejecting a subservient and non viable peasant lifestyle, etc. are matters that cannot be changed.

But when Coolie Youth are organised and prepared for adulthood, a whole lot of positive results spring up. Youth are placed in appropriate jobs. Young women enter non traditional careers. They are groomed to undertake business ventures and off-farm ventures. They get involved in productive cultivation.

**This serves the Project Purpose of Schooled Coolie Youth Accessing Jobs, Businesses & Occupations under Coolie Sangha support.**

The Effects of achieving this Purpose are a reduction in unemployment and Youth get engaged in constructive activities. Young women break out of gender rote roles. Youth become financially independent. They start to exploit emerging opportunities. They participate in productive family cultivation.

**The Goal of Harnessing the Energy and Potential of Coolie Youth for their Development gets realised.**



	<p><b>Expected Results:</b></p>	<p>B.5. Developing a Skill Training Curriculum &amp; Module  B.6. Enhancing Programme Staff Skills in Training &amp; Counselling  B.7. Conducting 290 3-Daylong Job Skill Training Sessions - 3 per Cluster per Year  B.8. Supporting Youth to Attend the Govt. Trysem Training</p> <ul style="list-style-type: none"> <li>▪ <b>Placing Youth in City Jobs</b></li> </ul> <p>B.9. Locating City Jobs that Match Skill Level of Coolie Youth  B.10. Clarifying Terms of Employment &amp; Orienting Batch  B.11. Arranging City Accommodation for 1,000 Youth (Board, Lodge, Travel, Security &amp; Support)  B.12. Monthly Tracking of Youth Placed in City Jobs  B.13. Developing Monitoring Relationships with Employers</p> <ul style="list-style-type: none"> <li>▪ <b>Obtaining Local Jobs</b></li> </ul> <p>B.14. Constantly Scanning for Local Vacancies (GPs, Co-op Societies, etc.)  B.15. Monitoring Performance of Locally Employed Youth</p> <ul style="list-style-type: none"> <li>▪ Placement Result <math>\geq</math> 30% (1 Yr), 40% (2 Yr) 50% (3 Yr)</li> <li>▪ Youth Dropout from City Jobs Reduced from Present 85% to 60% in Year 1, to 40% in Year 2, and 25% in Year 3 (Gender Disaggregated)</li> <li>▪ Dropout from Locally Employed to be Kept Below 5% (Gender Disaggregated)</li> <li>▪ Increase in Proportion of Youth in “Well Paid” Jobs (&gt; Rs 6,000 pm)</li> </ul>
	<p><b>Objective 3:</b></p> <p><b>Activities:</b></p> <p><b>Expected Results:</b></p>	<p><b>C. Young Coolie Women Enter Non Traditional Careers</b></p> <p>C.1. Training 1,800 Coolie Youth in Gender Equity  C.2. Conducting 30 Legal Awareness Camps  C.3. Debating Real Life Hypothetical's at Cluster level  C.4. Counselling Parents to Respect Choices Made by Daughters  C.5. Organising Cluster Youth Groups to Support Specific Cases</p> <ul style="list-style-type: none"> <li>▪ Increase in proportion of women opting for non-traditional careers</li> </ul>
	<p><b>Objective 4:</b></p> <p><b>Activities:</b></p>	<p><b>D. Coolie Youth Groomed to Undertake Business Ventures</b></p> <ul style="list-style-type: none"> <li>▪ <b>Breaking Caste Ascriptions</b></li> </ul> <p>D.1. Promoting Job Mobility  D.2. Preventing Children in Family Labour</p> <ul style="list-style-type: none"> <li>▪ <b>Accessing Business Opportunities</b></li> </ul> <p>D.3. Capacitating Programme Staff with Business Promotion Skills  D.4. Sharing Business Strategy with Cluster Youth Groups  D.5. Listing all Possible Local Business Opportunities  D.6. Streaming Coolie Youth according to their Interest &amp; Capability  D.7. Assisting each Venture with Feasibility Study &amp; Business Plan  D.8. Placing Coolie Youth as Apprentices with Entrepreneurs already in the Business  D.9. Assisting 100 Coolie Youth, every year, to Access Finance  D.10. Tracking Progress, Revenue Flows &amp; Repayments</p>

	<b>Expected Results:</b>	<ul style="list-style-type: none"> <li>▪ Proportion of Businesses Launched by Youth Groomed to undertake Business Ventures</li> <li>▪ Proportion of Youth from Grooming Programme who are rated as financially independent</li> <li>▪ New businesses including modernised traditional businesses established and running for 12 months or more</li> <li>▪ Commercial Loans Repayment Rate &gt; 75% by businesses of Youth in Programme</li> </ul>
	<b>Objective 5:</b>  <b>Activities:</b>  <b>Expected Results:</b>	<b>E. Coolie Youth Take Up Off Farm Ventures</b>  No extra Activities, over and above those listed above, are envisaged to achieve this Objective  <ul style="list-style-type: none"> <li>▪ Increasing trend in Proportion of youth launching Off-farm ventures</li> </ul>
	<b>Objective 6:</b>  <b>Activities:</b>  <b>Expected Results:</b>	<b>F. Coolie Youth Involved in Productive Cultivation</b>  <ul style="list-style-type: none"> <li>▪ <b>Dry Land Horticulture</b>  F.1. Briefing 40 Cluster Youth Groups on A/R Preparation Tasks  F.2. Cluster Youth Groups Executing Action List for Proving Land Tenure  F.3. Cluster Youth Groups Facilitating Coolie Families Obtain Tenure Records  F.4. Training 75 Youth on Sapling/Tree Management Practices</li> <li>▪ <b>Sustainable Agriculture</b>  F.5. Training 150 Youth on Sustainable Land Use Practices  F.6. Cluster Youth Groups Conducting Farmers Days</li> </ul> <ul style="list-style-type: none"> <li>▪ Increasing trend in Proportion of youth entering and managing horticulture</li> <li>▪ Increasing Trend of Profitable Agriculture Enterprise Managed by Coolie Youth</li> <li>▪ Increase in per capita income from Agriculture and Horticulture</li> <li>▪ Increase in area of family holdings under tree crops</li> </ul>
23	<p><b>Who will benefit from the project, how were these beneficiaries identified and how will they participate in it? (Please answer all three areas fully including qualitative and quantitative data).</b></p> <p><b>Who will Benefit from the Project</b></p> <p>Youth from small and middle peasant families who are tax paid members of the Coolie Sangha will be the direct beneficiaries of this project.</p> <p>A strict sex parity will be implemented and half of them will be girls from Coolie families. 60% of the benefitting Youth will be SC/ST, 20% from middle castes and 20% will be poor Youth belonging to upper caste families.</p> <p>Though many project outputs are designed for schooled Coolie Youth (a realistic determinant, considering that 80-95% of all Coolie children are in school) the interests of Youth who have dropped out after a few years of schooling has not been ignored.</p> <ul style="list-style-type: none"> <li>▪ 1,600 to 2,400 Youth will be members of 40 Cluster Youth Groups (each with a strength of 40-60 Youth) spread across 5 Taluks of Chickballapur district.</li> </ul>	

- 40 Youth will be elected as Cluster Convenors, giving them a leadership role and identity in the district.
- 2,400 Youth will attend a total of 30 Youth Conventions
- 1,200 Youth will attend month long Life Skill Training
- 900 Youth will participate in daylong Youth Action Camps for Public Service
- 1,000 college students will receive scholarships every year from the project
- A larger number will be assisted to get admission in government run Hostels at the Taluk headquarters
- All college finished youth who wish to pursue higher studies (professional courses) will be assisted to avail government schemes and education loans from the banks
- 290 3-daylong Job Skill Training sessions will be conducted for batches of 15 Youth. Though this totals to 4,350 trainees, a large number would be repeaters, wanting to be trained in more than a single skill.
- 1,000 Youth will be assisted to get and keep city jobs. Their travel, settling down costs, first month provisions, room rent, etc. will be provided
- 1,800 Youth will be trained on Gender Equity through 20 3-daylong sessions held every year for 3 years for batches of 30 Youth
- 1,200 Youth will attend daylong Legal Awareness Camps
- 1,600 to 2,400 Youth will debate very many real life hypothetical's in their Cluster Youth Groups
- 300 Youth will be assisted to set up local businesses. They will be assisted with feasibility studies, business plans, skill training and bank finance.
- 1,600 to 2,400 Youth will be involved in executing action lists to assist their parents prove land tenure and obtain title deeds for lands they traditionally cultivate
- 75 Youth will be trained on sapling and tree management horticulture practices
- 150 Youth will be trained on sustainable land use practices

**How these were Identified**

All identification of participants for the various activities listed above will be done by the Cluster Youth Groups themselves.

**How they Participated in Planning this Project**

The whole of 2008-09 ADATS undertook a year long effort to plan this project from the bottom-up. This was done through hundreds of discussions in specially convened Youth Meetings, and a series of workshops facilitated by an external Consultant. Temporary Staff were appointed. Very nearly all the activities elaborated in this project proposal were field tested to gauge whether and how to scale them up. Data was collected on *ad hoc* activities undertaken in the past in order to make quick assessments of their impact.

By the end of the year, the Youth Strategic Plan (2009-2012) that forms the basis for this application, was finalised in March 2009. We record our sincere gratitude to SCNZ and KOHA for their understanding and support during this planning phase.

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**How will gender issues be addressed in the planning of this project?**

ADATS and the Coolie Sangha have a clearly articulated Gender Policy which spells out a strategy of positive discrimination in favour of women, Harijans, and ethnic minorities. Project interventions are viewed as instruments for the empowerment of victims of multiple exploitation/ oppression and sexist/casteist stereotyping. These result in:

- ADATS and the Coolie Sangha both have a professed and practiced feminist organisational culture which emphasises on total and exception-less transparency in all matters including personal lifestyles and finances, openness and a woman friendly atmosphere.
- There is an overt and unabashed pro-Harijana pro-Muslim stance of the Coolie Sangha. They have effected a larger unification of the poor across gender divides of caste, community, sex and various other categories.



	<ul style="list-style-type: none"> <li>▪ Through sheer political will, self-discipline and persuasion, the Coolie Sangha has fundamentally altered the position of Coolie women as well as the Girl Child.</li> <li>▪ The Mahila Meetings have total control over all the moneys of the Coolie Sangha. Gender justice is not just a core value of the organisation, but translated into the day to day functioning of every single project, programme and activity.</li> </ul> <p>Please visit <a href="http://www.adats.com/documents/book7/books/0701">http://www.adats.com/documents/book7/books/0701</a></p> <p>This is why it has been possible, this past year, to involve both young men as well as women whilst planning of this project.</p>
25	<p><b>How will gender issues be addressed in the implementation of this project?</b></p> <p>This Youth Programme consciously strives to attain a sex parity at the very first step, the composition of the Cluster Youth Groups, and in every single activity taken thenceforth.</p> <p>All data will be gender disaggregated according to sex, caste/community and income.</p>
26	<p><b>How will this project increase the capacity of the local community or organisation? (Indicate involvement of expatriates, if any.)</b></p> <p>The Coolie Sangha has a credible and demonstrated institution building capacity. They will absorb the Cluster Youth Groups into the main structure and functioning of the people’s organisation. ADATS is merely a catalyst to introduce this forum into the Coolie Sangha.</p> <p>Besides giving the new forum an assurance of continuity, it will enhance the capacity of the Coolie Sangha. The organisation will be able to face a generation change in its membership composition and stay relevant to changing times.</p>
27	<p><b>What are the key factors that will impact on sustainability of project benefits and how will these be managed during implementation of the project?</b></p> <p>ADATS and the Coolie Sangha together have the socio-political presence to counter mainstream forces that mislead and misuse Youth.</p> <p>This project design is unique in the sense that it views Youth as a transient phase between childhood and adulthood. It is based on a deep analysis that has been carried out over a yearlong bottom-up process, and does not merely respond to superficially expressed needs. It recognises the need to prepare Coolie Youth in a responsible manner for roles and responsibilities they will soon have to assume.</p> <p>At the same time, the project design is activity filled and aims to introduce a productive excitement into a frustrated and seemingly hopeless situation.</p> <p>Under these circumstances, the main factor that will impact on sustainability is Results. If the project delivers the stated objectives in a verifiable and recognisable manner, Coolie Youth will be enthused to continue with fulfilled expectations. Every single activity process is designed to create a true sense of ownership and participation in primary and secondary stakeholders.</p> <p>E.g. Various project budgets items will not just to allocated to different Cluster Youth Groups, but cash will be physically transferred to their bank accounts, for them to realise.</p>

28	<p><b>What provision has been made for monitoring and evaluation of this project?</b></p> <p>This Project Application is for the first 3 years of a 9 year support plan.</p> <ul style="list-style-type: none"> <li>▪ The ADATS Intranet, <i>InfoNeeds</i>®, will be specially modified for the Coordinator, 5 Extension Workers and Gender Trainer and 2 IT Professionals to feed in 2 types of information – actual activity processes carried out as well as Effects/Results obtained.</li> <li>▪ Online Financial Reports, including an easy to understand Budget Realisation, will be constantly and continually available to all and everyone.</li> <li>▪ Every year, an Effects Monitoring exercise will be carried out in all 40 Cluster Youth Groups, in order to reflect on achievements, attribute causes, and learn lessons for the next year.</li> <li>▪ At the end of the 3 year Project, a special workshop will be conducted to evaluate the effort. The LogFrame will be revisited and modifications made to the Strategic Plan for the next 3 years.</li> <li>▪ ADATS will report to SCNZ every year, in the standard reporting format of KOHA.</li> </ul>
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**BUDGET INFORMATION**

29	<p><b>Provide a detailed budget for the project in \$NZ only: (GST-exclusive)</b></p>
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INCOME	EXPENDITURE		
SOURCE	AMOUNT	ITEM	BUDGET
<b>KOHA Funds Sought:</b>  <b>Your NGO contribution:</b>  <b>Other donor income (itemise):</b>  <b>Local contributions:</b>			
<b>TOTAL</b>			

30	<b>Provide details of funding for this project from NZODA sources other than VASS, in any:</b>	
<p>Note 1: Please enclose evidence of your organisation's matching funds (approved grants cannot be paid out until this is received) and a copy of your organisation's bank account deposit slip (If your application is approved, payment can then be made quickly by direct credit.)</p> <p>Note 2: If your application is approved, the VASS funds are to be disbursed quickly in the same financial year they are received. If this is not possible, or if there are any problems in the implementation of the project, the Project Selection Committee must be notified immediately.</p>		
<p><b>Signed:</b></p> <p><b>On behalf of:</b></p> <p><b>Date:</b></p>		